

June 15 , 2015

Blooming of Beloit

Newsletter



Blooming of Beloit:

With an exception of two days with approximately 90 degrees at the farm, the weather continues to play in our favor (K.O.W). The downside of those two warm days was the conclusion of our relatively short Peonies season, however most of our other items were not affected by the heat and we continue to enjoy a fairly high quality season.

With no doubt the three leaders for the first half of June are the Spiraea with its three varieties, Variegated Willow & Viburnum Trilobum followed by a solid supply of Viburnum Dentatum green buds & Green Bell (Pennycress).

For the near future, we are looking to harvest our red Seed Pod Physocarpus Diablo, white jumbo Annabelle Hydrangea & pink Hydrangea Annabelle.

As the demand remains steady we will continue to run a truck 3 times a week to our depot in Chicago – for local pickups, trucking companies & airlines, in addition to our daily service from the farm with Fedex, UPS & SpeedDee.

Israel Line:

Our desert Lisianthus production has come to an end and as of next week we will receive Lisianthus from the more northern parts of the country. Please note that the summer Lisianthus is not as bulky and heavy as the winter product. In order to maintain our high standard we are considering adding an additional grading stage.

Our monthly surprise was the Scabiosa which we have started last year with a few test shipments & earned a reputation with its color assortment and quality consistency. Our intention is to develop it next year to be one of our leading items and offer it by color similarly to the Lisianthus, Peonies, Ranunculus etc...

We plan to continue to serve during the summer season with 2 flights per week

Fortunately the pollination during May appears to be fertile as we began noticing berries from our ornamental line. It seems that the bee's enjoyed themselves between our flowers.

This year we plan to have the following ornamental berries:

- Viburnum Opulus (red Cranberry)
- Purple Viburnum Dentatum
- Rosehips
- Bittersweet
- Crabapple
- Euonymus
- Winter Berry

*As always we will grade the berries under strict-precise measurements of length & stems per bunch.



Physocarpus Red Seedpod

under the following schedule:

- Order Thursday for Monday night landing
- Order Monday for Thursday night landing.



Scabiosa



Variegated Willow



Viburnum Trilobum foliage