

June 1<sup>st</sup> , 2015 !

# *Blooming of Beloit*

## *Newsletter*



### **Blooming of Beloit:**

Exceptional weather conditions in favorite of our products provided us with the best May ever since the establishment of Blooming of Beloit 19 years ago.

Cold temperatures, moderate rain fall & cloudy skies have helped us produce at the highest quality levels possible.

As of today we finished to harvest our blooming trees and shrubs ; Spiraea Prunipholia, Blooming Aronia, Lilac and Snowball Viburnum.

Currently we are in the second segment of the season, harvesting Spiraea Bridal Wreath & Snow Mound, Peonies, Alium & several foliagees.

### **Israel Line:**

We plan to continue to serve during the summer season with 2 flights per week under the following schedule:

- Order Thursday for Monday night landing
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Our main Israel line for the summer will consist of Double Liasianthus, Phlox, Trachelium,

We plan to start by the second week of June with our Green Berry Aronia, Green Berry Dentatum followed by Hydrangea Annabelle, Tansy Yarrow, Sedum & Physocarpus.

Shipping continues from the farm three times a week to our Chicago Depot & on daily basis with Fedex/UPS & Speedie.

Upon request, we can provide you with our harvest plan for products that we plan to have from June 1 through the end of the season, which includes information such as; Product line, harvest time & estimated quantities available.

Please note that on a pre book basis we can harvest and bunch products in any way that suits your market needs for no extra cost.

We are currently working to update and advance our website with the hope that by the first of week of July it will be available for practical use.

During June 9-10 Chicago will be hosting The International Floriculture Expo 2015, North America's largest B2B floral trade show. We plan to have a small booth presenting our lines from Beloit & Israel. For more information please visit <http://www.floriexpo.com/>



Spiraea Howard Silver

Green Bell & a full list of greens such as Ruscus, Monstera, Ivy, Kochia etc....





*Spiraea Snow Mound*



**Peonies Coral Charm**



**Viburnum Trilobum**



Variagated Willow