May 15 , 2015 !

Blooming of Beloit

Newsletter

Blooming of Beloit:

Extra ordinary weather conditions from the beginning of April until today (cold and dry) is helping us have one of our best crops ever (blooming trees & shrubs) both quality & quantity wise (Spiraea Prunipholia, Blooming-Aronia, Lilac & Snowball Viburnum).

Luckily, on Monday night May 11 temperatures went down to 33 degrees and we came out safe towards the second wave of our productions which will consist of:

- **Spiraea Bridal Wreath & Snow mound**
- **Viburnum Dentatum**
- **Viburnum Opulus**

Israel Line:

One of the best Mother's Day from all aspects ; quality, quantity & shipping.

Our decision to use New York as our only port of entry for distribution has proved itself. The operations ran smoothly without any price gouging or quantity congestions that could have potentially caused significant delays as happened elsewhere.

Likewise, the bulb flowers were not hurt by the cold weather and they will include the following:

- **Alium Gladiator**
- **Eremurus**
- **Peonies**

We can start to see the Hydrangea leafing out; Annabelle is over 12' long and the Limelight is between 4-6'.

In between harvesting and processing we finished planting our new varieties of Dogwood with the hope that we will have a full selection during the fall season.

Please note that on a pre book basis we can harvest and bunch products in any way that suits your market needs.

Shipping continues from the farm three times a week to our Chicago Depot & on daily basis with Fedex/UPS.

Our spring & summer updated harvest plan is available upon request

Lilac

Product that left Israel Monday morning reached the clients door within 48 hours, equivalent to non holiday shipments.

We plan to continue to serve during the summer season with 2 flights per week under the following schedule:

- **Order Thursday for Monday night landing**
- **Order Monday for Thursday night landing.**

Lilac

Current stage of Lilac bud

Snowball Viburnum

Snowball Viburnum

Snowball Viburnum

Spiraea Bridle Wreath